

Worldmade



This is Kithsiri. Before receiving this wheelchair he was unable to leave his home for 18 months. Motivation provides people in low-income countries with appropriate mobility and training to live their lives to the full. A Worldmade wheelchair transformed Kithsiri's life, and with your company's support Motivation can transform many more.

motivation
quality of life



worldmade

Motivation improves quality of life. Our work is about helping lift people with mobility disabilities out of the cycle of poverty which denies them access to society and to becoming equal citizens. Our market is the 20 million people in low-income countries who need a wheelchair and can't afford or get one. Motivation has developed a unique programme called Worldmade to address this issue. Worldmade is a global programme to supply large numbers of appropriate wheelchairs, through a network of wheelchair services all over the developing world.



Worldmade wheelchairs

Worldmade consists of a family of products. The Worldmade Rough Terrain wheelchair has three wheels for stability. A large front wheel assists with rolling over rough ground. It is made of durable materials and exceeds ISO standards.

The Worldmade Active Folding wheelchair with four wheels is also available.

Worldmade wheelchairs are mass produced by a professional wheelchair manufacturer in eastern China. The parts for the wheelchairs are assembled

into boxes, and over 350 boxes can be packed into a 40 foot shipping container.

Motivation aims to deliver the wheelchairs to the recipient wheelchair services for an average of US\$150 each. This includes the cost of production and shipping.

Just like any business Motivation believes in training and developing people to be able to better serve the community around them. That is why Motivation has developed courses to make sure organisations and individuals learn how to provide mobility for others.

Wheelchair services

The Worldmade programme aims to increase access for wheelchair users to good quality wheelchairs and professional wheelchair services through the:

- Delivery of Fit for Life training packages, to train local staff in the skills needed to work with wheelchair users in a wheelchair service;
- Introduction of Worldmade wheelchairs, mass produced in China and distributed in kit form ready for local assembly;
- Financial and technical support to local organisations (NGOs and governments) to establish or upgrade existing wheelchair service facilities; including capacity development, delivery of Fit for Life training and ongoing support.



By entering a partnership with Motivation your company could:

- Link with a professional UK non-profit organisation to help improve the quality of life of people with mobility disabilities;
- Make a real difference by working with a unique and flexible organisation;
- Improve your company's corporate social responsibility role;
- Offer staff the opportunity to work on a project that is real, tangible and improving lives;
- Have your company logo on a Worldmade wheelchair anywhere in the world;
- Purchase a 40 foot container of wheelchairs for a particular country through internal staff fundraising or a corporate donation.

For more information go to

www.worldmade.info
www.motivation.org.uk

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